Virtual Exhibition & Sponsorship



Virtual Exhibition Branding, Networking and Speaking Opportunities include:

- A dedicated page on the web based virtual conference platform
- Your logo included alongside the other exhibitors, sponsors and supporters
- Links to your website, literature, media files
- Product or service Ddemos
- Live speaker slots in the main programme to present your product
- Access to all presentations and participation in the live Q&As and polling
- On the day access to chat with delegates and speakers virtually

































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We are currently holding all our conferences virtually online. Virtual attendance provides delegates and exhibitors with the full conference experience from their workplace or home. We want to ensure exhibitors and sponsors are still able to engage with our audiences. Delegates that have already attended our virtual events have said:

> "I was surprised at how good it was to do it online. I was especially wary of doing a whole day, but it didn't feel onerous at all."

"The virtual experience worked very well, enjoyed the breakout sessions for discussion."

"I think the online format has worked much better overall than in person, it's made it much easier to make notes, cross reference stuff online etc throughout, and the breakout rooms worked well"

Our conferences provide organisations working in the healthcare sector with a unique opportunity to promote products and services, through engagement with decision-makers and their target audience of potential customers in the healthcare industry. With each conference attracting a targeted audience of healthcare professionals with specialist interest in our conference themes, we provide a highly cost effective marketing channel.

To discuss our packages further, please email carolyn@hc-uk.org.uk or telephone 01932 429933

Virtual Exhibitor Package - £1,000

- A page on our landing page's exhibition area including logo, link to your company, company overview and video – and any other resources you wish to add
- A place at the conference to support the ad and provide contact through the chat
- Optional breakout rooms throughout the day where delegates can meet with you
- A 10 minute presentation within the conference programme
- Your logo and information on the brochure, wesbite and supporting marketing emails
- Delegate information post conference (subject to opt outs and GDPR restrictions)

Virtual Ad Package - £500

- A 5 minute advertising slot in the comfort break to show a demo video, rotating presentation or single page advert
- A place at the conference to support the ad and provide contact through the chat
- The ad and your contact details will also be included as a resource for delegates on the conference landing page, live for 3 months
- Delegate information post conference (subject to opt outs and GDPR restrictions)
- Your logo on the conference brochure and website



carolyn@hc-uk.org.uk

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Conference Title and Date					
Package/Sponsorship				Address	
On booking you will be contacted regarding your stand choice					
Cost £				Telephone	Mobile
All prices are exclusive of VAT					
Organisation				Email Address	
Title	tle First Name		Twitter address (so we can tag you in at the conference and keep you up to		
				date with conference and exhibition news)	
Surname				Purchase Order Number (if applicable)	
Job Title				Account Payable Contact	
ONLY NEW CLIENTS TO COMPLETE BELOW				Account Payable Direct Line	
Company reg. nu	umber	ber Country of registration	VAT reg number		
				Account Payable Em	ail
Signature (Please read our terms & conditions)				Date	

To discuss our virtual packages, for a preview of our landing page or for more information please contact carolyn@hc-uk.org.uk



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