# HEALTHCARE CONFERENCES UK

## HEALTHCARE CONFERENCES UK LTD

Healthcare Conference UK Ltd

8 Wilson Drive
Ottershaw
Surrey
KT16 ONT
01932 429933

info@healthcareconferencesuk.co.uk www.healthcareconferencesuk.co.uk









HUMAN RESOURCES HR CONFERENCES UK





























#### **ABOUT US**

Healthcare Conferences UK organises and produces high quality healthcare conferences and exhibitions with a specialist interest in a clinical audience. Our events support knowledge sharing, professional development and take a practical approach to learning through case study based best practice. We are passionate about improving quality and patient outcomes in the NHS.

#### THE BENEFITS OF WORKING WITH US, AND WHAT WE BRING TO CONFERENCES

#### **OUR EXPERIENCE**

We run over 600 CPD certified events a year attracting between 25 and 600 delegates. We are the largest independent organiser of healthcare conferences in the UK and as such have expert knowledge of the market. 90% of our events are researched and produced in house although we also work with a number of clients on an event management basis. In the last year we have trained 12,500 health, social care and education professionals.

These conferences have ranged from small masterclasses and in house events through to two day events with multiple conference streams and workshops per day, social events in the evening, and large independent exhibitions. We deliver virtual, in-person and hybrid events of all sizes.

HCUK is part of the <u>HCUK Group</u>. The group of companies has three Directors all of which are owners and work within the organisation: Clare Gallagher, *Managing Director*; Kerry Tarrant, *Marketing Director* and Peter Gallagher, *Finance Director*. The company was founded in July 2011 and the current turnover is just over £2.4 million.

We are a virtual company that helps to keep costs down however from the outside this would not be apparent to potential delegates or exhibitors. We currently have 28 members of staff, who are all fully trained and experienced in their area of work. We believe strongly in supporting and developing our staff who are passionate about the company and what we do.

Our website holds the highest number of independently organised Healthcare Conferences in the UK and as such has a high level of web traffic and Google rating. If you search for one of our events in Google we will come up in the top three. We have a very active news page which supports this and links to our X account where we have over 12,200 followers: <a href="Machine HCUK\_Clare">@HCUK\_Clare</a>. We have an in house database with over 220,000 delegate records that are all coded by interest, this covers both delegates and potential exhibitors, this is supported by preferential data rates from external data suppliers for when we may need to buy in data in areas where we do not have full coverage.

Our website www.healthcareconferencesuk.co.uk



#### WE ARE AN AWARD WINNING CONFERENCE ORGANISER























FINALIST Event of the Year





















Healthcare Conferences UK Ltd have won and been nominated for a number of awards demonstrating good practice in this area including;

- Healthcare Conferences UK were finalists in SME National Business Awards 2024 for Positive Impact Award and Best Enterprising Business. Clare Gallagher was also in the final for Business Woman of the Year.
- Clare Gallagher won the Silver Winner award for Business Woman of the Year at the SME Surrey Business
  Awards 2023, we were also finalists for Healthcare Conferences Business of the year less than 50
  employees, Education Conferences Best New Business
- Clare Gallagher won the Silver Award for Business Woman of the Year Small Business Clare Gallagher
   Healthcare Conferences UK Ltd & Education Conferences UK at the National Business Woman's Awards
- HCUK reached the final of the National Business Woman's Awards, Business Owner/s of the Year Clare Gallagher and Kerry Tarrant – Healthcare Conferences UK Ltd & Education Conferences UK
- Healthcare Conferences UK was awarded Best Healthcare Conference & CPD Provider 2023 UK at the in the Healthcare and Pharmaceutical Awards 2023.
- Finalists in 3 categories for the 2023 National SME Business Awards, Business of the Year less than 50 Employees for Healthcare Conferences UK; Best New Business for Education Conferences UK and Business Women of the Year Clare Gallagher.
- Healthcare Conferences UK announced as a finalist for Events Company of the Year at Conference and Events Awards 2023
- Shortlisted in 3 categories for the Great British Business Awards 2023, SME of the Year Healthcare Conferences UK; New Start up of the Year – Education Conferences UK; Female Entrepreneur of the Year - Clare Gallagher, Managing Director
- Finalist in the Conference and Events Awards in the category of Event of the Year. This was for our work with NHS Practitioner Health International Practitioner Health Summit 2022: The Wounded Healer Hope and Healing beyond Covid-19.
- Finalist in the AEO Excellence Awards 2022 in the category Best Conference 2022. This was for our work
  with NHS Practitioner Health International Practitioner Health Summit 2022: The Wounded Healer Hope and Healing beyond Covid-19.
- Finalists for Team of the Year at the M&IT Awards 2022. Our entry said "the whole team has demonstrated great resilience and flexibility to working in new ways and coping with increased demand, and sensitivity, working with NHS practitioners facing tremendous challenges. At our biggest hybrid event to date, which focused on the mental health and wellbeing of health practitioners, our team were praised for their calm, professionalism, the client was keen for the conference to have a happy, positive vibe, and our team met that expectation with great enthusiasm."
- Finalist in the Thames Valley Business & Community Awards for SME of the Year 2021
- Winner in the 2021 SME National Business Awards for Business of the Year less than 50 Employees



- Winner in the 2021 SME National Business Awards for Business Women of the Year: Clare Gallagher
- Winner of the Global Business Award for Outstanding Healthcare CPD Event Organiser 2021Finalist in the UK Business of the Year Category (less than 50 employees) at the Brilliance Awards As finalists in the 2021 Brilliance Awards Judges agreed that: "the entry displayed a very comprehensive strategy and approach, very customer-centric and many innovative ideas for example engaging the patients to attend the conferences. As a small-size organisation, it is commendable that they have shown a capacity to be flexible and highly adaptable during the Covid-19 pandemic, by swiftly providing successful online conferences and remaining profitable. It is also great that wellbeing of employees is seriously considered, which decreases employee turnover. The impact that they make on patient care is clearly in the focus of their business. Overall, what a brilliant entry!"
- Finalist in the 2020 Association of British Professional Conference Organisers (ABPCO) Award for Best Conference by an In House Conference Organiser for our work on our own Prehabilitation Conference
- Winner in the SME Southern Enterprise Awards 2020 for Best Healthcare CPD Event Organiser
- Winner of the Association of British Professional Conference Organisers (ABPCO) 2019 Award for Best Conference by an Agency Conference Organiser for our work on the Wounded Healer Conference in Association with the NHS Practitioner Health.



#### WE MAKE A DIFFERENCE!

For each of our events, onsite or virtual, we ask all our delegates to complete an event evaluation form. The aim of this question is to understand the impact of conference attendance on practice/service/patient care, and the value of networking post conference.

In 2023 and 2024 95% of delegates would recommend our conference to a colleague.

We also ask our delegate if they think attending the conference will ultimately have a positive impact on patient experience and outcomes. In 2024, we found that 88% of delegate said yes our conference would ultimately have a positive impact on patient experience and outcomes and 11% saying maybe.

We currently use Google forms for our conference feedback. We share the link to the survey via the Zoom virtual chat box, QR codes and post event emails. Using this way of sending the feedback helps save on printing and paper as well as giving instant results.

We have included below some of the delegates quotes when answering the above questions at our own events.

"Absolutely fantastic with so much information. I am pleased that we will be sent the information so I can share this with my colleagues. A lovely welcoming conference!"

"Really inspiring. A lot of ideas to take home and share with my work colleagues. Also increased my confidence in advancing my career."

"A platinum standard conference. A conference embraced by authenticity, compassion and hope, delivered with reputable professionalism."

"Very well organised with a clear agenda, access to supporting materials and a diverse way sharing the information."

"Very professional and well put together. Thank you for having great speakers."

"Fabulous range of well informed speakers with many valuable insights."

"Very thorough in all the presentations and exactly what I was expecting and wanting to get out of the day."

"A fantastic training session with lots of useful information. Extremely organised and well run. Great range of speakers and real life examples. Would definitely recommend this to others."

"Without a doubt, one of the best conferences I have attended. Brilliant from start to finish"

"I loved it. It was insightful and interesting with a broad range of speakers. I learned so much!"

#### PUTTING THE PATIENT/SERVICE USER AT THE CENTRE

We believe in involving patients and service users in everything we do. Patients are regular speakers at our events, sharing their lived experience. We offer free places for patient and service users at all of our conferences. We have involved patients in the development of programmes and we have worked with organisations such as the National Service User Network (NSUN) to develop jointly produced conferences and programmes.



#### **OUR KNOWLEDGE**

We work predominately in health and social care — which means we really know the NHS: all its constituent bodies, trusts, specialities, and disciplines including organisations related to it. As importantly, we are very aware of the issues that concern their staff.

This familiarity comes from having researched, planned, marketed and organised events for every level of clinician and manager in trusts from board director to healthcare assistants, and in specialities that include pharmacy, ambulatory care, anaesthesia, cardiology, elderly care, mental health, orthopaedics, paediatrics, palliative care, surgery, urology and many more.

#### THE UNIQUE WAY WE WORK

We are a hybrid organiser, running both our own conferences researched and written in house as well as events for clients. This means, that unlike most professional conference organisers, we have had to build our own knowledge of both the people within, and the topical issues affecting the NHS ensuring that we also keep up to date with all of them.

#### **OUR PEOPLE**

We work as a production team, involving our most specialist staff to manage your event.

Our team leaders are:

- Clare Gallagher, Managing Director, leading on programme development
- Kerry Tarrant, Marketing Director, leading on marketing and communications
- Joanna Milne, Head of New Markets, leading on Education Conferences
- Sarah-Jane O'Reilly, Exhibition and Group Sales, leading on exhibition and sponsorship sales
- Stephanie Benton, Speaker Team and Client Lead, leading on client and speaker liaison
- Jayne Duddy, Conference Administrator, leading on delegate management
- · Peter Gallagher, Finance Director, leading on financial management

Clare Gallagher is the primary conference producer at HCUK. Clare has over 25 years of experience in writing conference programmes and is the Founder of HCUK Ltd. Clare is a member of the British Association of Professional Conference Organisers (ABPCO). Clare Gallagher won the Silver Award for Business Woman of the Year – Small Business - Clare Gallagher – Healthcare Conferences UK Ltd & Education Conferences UK at the National Business Woman's Awards. Clare was awarded the 2021 SME National Business Woman of the Year Award in December 2021 and was then honoured to have been selected as a Judge in the 2022 SME National Business Awards.

Clare's current and past voluntary roles, in addition to HCUK include: Advisory Group Member, National Postgraduate Education Training Board; Editorial Board Member, The Journal of Integrated Care Pathways; Board Member, The European Pathway Association; Vice Chairman, PPI Board, Ashford and St Peters NHS Foundation Trust; Editorial Board Member, The Journal of Clinical Risk and External Consultant to Patient Concern. Clare has a first class degree in Health and Social Care Management, following her original degree in Economics. Clare is passionate about improving quality and sharing good practice in the NHS.

#### **CROSS SECTOR EVENTS**

As well as healthcare we also have three new brands (Social Care Conferences, Care Home Conferences and Human Resources Conferences) as well as a sister company (Education Conferences). Should you work in partnership with us, conferences could be marketed and promoted through these where appropriate. We can use our separate social care and education websites and our growing database in these areas.

Our different brands have their own website which can be accessed here <a href="https://www.hc-uk.org.uk/">https://www.hc-uk.org.uk/</a>









#### **ACCREDITATION**

All our events are CPD certified and our Conference Producers are members of the British Association for Professional Conference Organisers ABPCO (ABPCO).







We are Cyber Essentials Approved which demonstrates we are continuously working to secure our IT against cyber-attack, offering our customers assurance that their data is secure.



#### QUALITY ASSURANCE AND THE HCUK QUALITY PROMISE

All our events are fully evaluated. A report is produced after each event which includes evaluations from the delegates and this report will be shared with you. We have a quality promise at HCUK – if any delegate rates the conference as less than average or makes negative comments within the questionnaire, even if they do not contact us independently, we offer them a free place at a future conference. Any complaints regarding our events are dealt with promptly and should the delegate not be happy with a free place at a future event a full refund including travel expenses incurred will be offered. We can offer this quality promise due to the high quality of events, and the low level of complaints we receive. As a partner with us you would be expected to sign up to this same quality promise.

#### **CHOSEN CHARITY PARTNER**



Healthcare Conferences UK is delighted to announce that we have allocated Cavell as our chosen charity. Cavell is the charity supporting UK nursing and midwifery professionals when they are personally going through tough times, because they are the always there Supporting the Nursing and Midwifery for all of us in our time of need.

"Being here for nursing and midwifery professionals is what Cavell does best, but we couldn't do it without the generous support of our partners and fundraisers. We are honoured to be the chosen charity of Healthcare Conferences UK, who are giving back to the very workforce they deliver extensive and expert healthcare and social care conferences to. Together we can have a positive impact for the nursing and midwifery professions."

Lewis Allett, Chief Executive, Cavell

Cavell makes a profound difference in the lives of nurses and midwives during their most challenging moments. As they navigate challenges in the workplace such as staffing shortages and burnout, many also face personal and financial hardship often due to illness, disability, domestic abuse and more. The work of the Cavell charity is a lifeline during these times, providing essential financial, emotional and holistic support.

For full details visit our website here



#### VIRTUAL CONFERENCES

For our venue conferences we preferr to use Zoom as that is the most accessible to the NHS (Microsoft Teams is also acceptable). We are running an average of 15-20 virtual conferences a month (over HCUK & EDUK) which are supported by landing pages and resources on a password protected area of our website.

#### The landing page includes

- Password protected page
- Logo on home screen
- Areas for the programme with supporting photos, biographies and PowerPoint slides
- Areas for pre-recorded video content
- CPD and online evaluation
- Exhibition area where exhibitors can provide logos, outline and pre-recorded videos

#### Zoom virtual conferencing includes

- A dedicated HCUK member of staff in each stream along with a support person to help with slide sharing if required by speakers
- Training for chairs, and speakers on Zoom
- Each stream would be delivered via virtual conference rooms or breakouts depending on the format of the programme which we would link to the landing page information.
- Live streaming and pre-recorded presentations
- Panel discussions
- Breakout rooms (which can be random or pre allocated) no limit on numbers and speaker green rooms
- Virtual networking during comfort breaks via rooms
- Exhibition breakout rooms
- · Polls which can be used for live audience voting
- · Questions and answers
- Spotlighting of speakers
- Client branding is possible through a Zoom account with client logo
- Recordings of all presentations which can be available within 2 days
- Online delegate evaluation and reporting

#### THE TYPES OF EVENTS WE RUN

#### **Conferences**

The majority of our business is conferences (both virtual and onsite/in person). These range from large two-day multi-stream conferences for up to 600 delegates to mini conferences with around with a minimum of 25 delegates. Conferences usually consist of a series of speakers combining national updates with practical case study examples. These can be held in person, virtually or in a hybrid format. Our website provides details of our current conferences which can be viewed here.

#### **Webinars**

Webinars are an educational virtual event which is attended exclusively by an online audience with usually one or two facilitator/s and are shorter than a conference, normally three to four hours. These events are usually run free for delegates with a smaller event management fee. We have run these for Wesleyan, 3M Healthcare, 10to8 as well as running the Clinical Auditorium events with Clinical Audit Support Centre where we have had 250+ attendees.



#### **Masterclasses**

Masterclasses are generally delivered with a partner organisation. HCUK provides all the logistics, administration, marketing and onsite support. The partner organisation provides a content brief and delivers the training on the day. These events are generally delivered on a profit share basis. Our website provides details of our current masterclasses, view <a href="here">here</a>. Our partners include Facere Melius (the only NHS Framework Provider approved training supplier), Clinical Audit Support Centre (CASC), The Athena Programme, the former Chair of the UK Council of Caldicott Guardians, Playout Ltd, Solicitors, The Child and Family Partnership, Independent Clinical Leads and many other expert practitioners in their field.

#### **In House Training**

HCUK in association with partner organisations can bring CPD accredited masterclasses and training into organisations. In house training is delivered by a partner organisation within the NHS Trust, Council or place of work. In house training is cost effective for organisations saving travel time and costs for each member or staff. HCUK generally provide all logistical and marketing support for these events, we coordinate with the trainer who delivers the training on the day. Details of our current in house events are available at <a href="here">here</a>.

#### **E-Learning**

We are pleased to offer a catalogue of e-learning CPD accredited courses allowing delegates to study at their own pace from the comfort of their workplace or home. Our events support knowledge sharing, professional development and take a practical approach to learning through case



study based best practice. Our e-learning courses are provided via our Learning Management Systems (LMS).

#### How does e-Learning work?

- You'll be emailed log-in details and a link to our online platform
- Work through the course at your own pace
- Complete the self-study assessments along the way
- Download your certificate of completion upon passing the course
- With 12 months access you can revisit as many times as you like to refresh your newly gained skills and knowledge
- CPD: Certified by the CPD Certification Service you will be emailed a framework for reflection pre-event and a certificate post event.

#### Awards Ceremonies, Roadshows, Evening Functions, Product Launches

HCUK have organised award ceremonies, evening functions and product launches. Further information on case histories is available on request.

#### The elements of a successful event

Our full event management package includes the following:

- Programme development and accreditation
- Delegate booking and management (including hosting on website)
- Venue management and logistics or virtual conference management
- Speaker management and liaison
- Brochure design
- Marketing including marketing to the HCUK database and social media
- Exhibition and sponsorship sales and organisation
- Ad hoc administration
- Onsite management
- Financial underwriting and payment of suppliers



#### **CLIENT TESTIMONIALS**

#### SAS Conference for NHS England South West, March 2025

"Organising a conference for SAS doctors in the Southwest was made easy by having the support and expertise of Steph and her team. Before the Conference date, she made sure that we were moving the planning forward and helped us to produce the best possible programme. She liaised with the Speakers which meant that they all have the required information about the event. On the day, the team was efficient polite and really helpful. The feedback from the day has been positive, a large part of that being the efficient organisation of Steph and team helping to produce a relaxed unstressed atmosphere for the faculty as well as the attendees."

Katherine Finucane, Associate Dean for SAS Doctors, NHS England South West

### Equality, Diversity & Inclusion and International Medical Graduates Conferences for NHS England South West, 2024 & 2025

"Steph from HC-UK had supported our Equality, Diversity & Inclusion and International Medical Graduates conferences on a few occasions. She is simply a natural organiser. She and her team are very knowledgeable, experienced and efficient. Every conference is always very well planned from all aspects e.g. initial support with the programme planning, providing useful ideas if needed, publishing the conference on their webpage well on time, liaising with speakers, registering participants, arranging venue and catering, greet & meet and technical support on the day, collecting feedback after the event and many more. Steph has the ability to keep track of all the details very efficiently to ensure the timeline is met and everything runs very smoothly on the day."

**Eng Kwee Ong,** Associate Dean ED&I (Workforce, Training & Education), NHS England South West Consultant Urologist & Appraisal Lead, Royal Devon Northern Services Director of Surgical Examination, Royal College of Physicians & Surgeons of Glasgow

#### **Antibiotic Research UK**

After working with Antibiotic Research UK on their virtual annual meeting in 2023, we worked together again in 2024 on their Living with Chronic and Complex UTIs conference which was a hybrid event being held in London and online. The event had 100 onsite delegates with 130 virtual. We are working with them on their 2025 event.

"We were privileged to work with Healthcare Conferences UK (HCUK) for the organisation of our conference held at Wellcome Trust on March 21, 2024. From the initial planning stages to the execution of the event, HCUK demonstrated unparalleled professionalism, expertise, and dedication.

Their attention to detail and understanding of our objectives ensured that the conference was well planned and executed. From a compelling conference program to managing delegate registrations and coordinating with speakers, HCUK handled every aspect of the event with precision and efficiency.

The team's commitment to excellence was evident in their proactive approach to problem-solving and their ability to anticipate and address any challenges that arose during the planning process and on the day of the event. Their seamless coordination ensured that the conference ran smoothly from start to finish, allowing us to focus on engaging with attendees and delivering impactful presentations.

Not only did HCUK deliver on all aspects of event management, but they also went above and beyond to create a collaborative and inclusive atmosphere that fostered meaningful discussions and networking opportunities. Their dedication to creating a positive experience for all attendees was evident in every interaction and aspect of the conference.

Working with HCUK was instrumental to the success of our conference, and we are incredibly grateful for their expertise, professionalism, and unwavering support. We would not hesitate to recommend HCUK to organisations seeking a trusted partner for conference organisation, and we look forward to the opportunity to work with them again in the future."

Jonathan Pearce, CEO, Antiobtic Research UK



#### The British Association of Day Surgery (BADS)

We work with BADS on a number of specialised virtual conferences in areas such as day case knee, hip, breast, gynaecology and emergency surgery.

"The British Association of Day Surgery (BADS) has been working with HCUK for a number of years to develop and deliver an annual rolling programme of one-day conferences, each focussing on a specific area of day surgery. The team at HCUK continue to provide exceptionally valuable support. Their insight and ideas have helped to optimise engagement in these events, and they have used their expertise to provide flawless organisation throughout the entire event management process, from scheduling to feedback and everything in between."

**Mr Dave Bunting** *President*, British Association of Day Surgery (BADS) *Consultant Upper Gastrointestinal Surgeon*, Royal Devon University Healthcare NHS Foundation Trust

#### **The Caldicott Guardian National Annual Conference**

The UK Caldicott Guardian Council sponsored and worked with us on the programme for our Calidcott Guardian National Annual Conference in 2023 and 2024. We working with them again in 2025.

"We recently worked with Healthcare Conferences UK for our annual Caldicott Guardian conference and highly rate the experience. The day ran seamlessly, thanks to HC-UK's careful planning and execution. The technical support was of a high standard, ensuring everything went smoothly for both in-person and virtual speakers/attendees. HC-UK's support before and during the event was outstanding; a particularly big thanks to Steph in the lead-up to the event and Kate on the day. We recommend HC-UK for their professionalism and careful attention to detail, they helped to make our conference a memorable success."

Dr Arjun Dhillon, UKCGC Chair

#### UK Digital Health and Care UKDHC (2024) and the Faculty of Clinical Informatics FCI (2020-2022)

These events were all delivered virtually, the 1st FCI Scientific Conference was due to be an onsite Conference but transitioned to virtual during the COVID pandemic with over 300 delegates. FCI were so pleased with the virtual event that they asked HC-UK to also run their AGM, with over 200 delegates again virtually. We continued to run these events from 2021 to 2022. After the FCI closed down in 2024, we were pleased to be working with Prof Wallace again on the 2024 UK Digital Health & Care (UKDHC) conference in September 2024.

"Clare and her HC-UK team provided us with a fantastic 1st one-day Virtual Inaugural Scientific Conference for the UK Faculty of Clinical Informatics in October 2020 against all the odds. We started planning a conventional Conference in September 2019 scheduled for May 2020. Because of COVID-19 we converted it completely to a Virtual Conference with a Main Auditorium for the plenary sessions, two separate Lecture Theatres for the Instructional Courses plus a Ready Room for the preparation of the speakers and multiple Exhibitors rooms. Despite only a 2-week setting up period the whole Conference worked superbly with all attendees and exhibitors happy. Although we missed out on the personal contact element, the Conference was still a huge success, with all sessions now recorded for posterity. Because of this success I invited them to run the FCI 2021 and 2022 Conferences virtually and these were equally successful.

In April 2024 we set up UK Digital Health and Care CIC to fill the gap left when the FCI closed down and again I invited HC-UK to be the Conference Organiser for our September 2024 Virtual Scientific Conference.

I can highly recommend HC-UK, particularly for their very professional ability to design Virtual Conferences, and I look forward to working with them again in the future."

**Prof W Angus Wallace,** Executive Director, UK Digital Health and Care.



tel 01932 429933

#### **NHS Practitioner Health International Practitioner Health Summit**

We first worked with NHS Practitioner Health in 2018 to develop this award winning conference aimed at improving mental health and wellbeing for health practitioners, at the conference Simon Stevens, Chief Executive, NHS England announced funding to expand the NHS Practitioner Health nationally. We then ran this event again in March 2022 and June 2024 which were both hybrid events with 250 delegates, 5 breakout sessions and 50+ online delegates.

"Thank you so much for your faultless organisation, efficiency and coordination of this hybrid event. We really appreciate how you have worked with us at every stage from planning, sifting abstracts, liaison with presenters and speakers, overseeing venue and online access and dealing with every request or query in such a calm and responsive way. Your staff are fabulous and unflappable, your experience and knowledge in managing events such as these is second to none and we are really grateful for your guidance in steering us through to what one delegate described as 'the best conference they had attended in their entire career'. Thank you and look forward to our next event working together!" 2022 Conference

#### Lucy Warner, CEO, NHS Practitioner Health

"I can't praise HCUK enough for the organisation of our International Physician Health Summit. The HCUK team were all friendly, calm, knowledgeable and efficient from programme development and venue booking through to onsite management. Experienced, dedicated and professional staff were accommodating throughout seeing to all our requests. Their marketing activities resulted in a fully booked conference with over 350 high quality target delegates. The event ran extremely smoothly over two days, with multiple breakout streams and high profile speakers. I highly recommend them and look forward to working with them again in future." 2018 Conference

**Dame Clare Gerada MBE**, *Medical Director*, PHP; *National Medical Director*, GPH; and *past Chair*, the Royal College of General Practitioners

#### **AMaT**

We have run AMaT's annual conference with them since 2022, which has been an onsite only event in Manchester with 100-150 delegates each year.

"HCUK immediately understood that AMaT is more than a system – it's a community. They knew exactly how to help us deliver a major annual conference built around the needs of that community. Their contacts within healthcare, their attention to detail, and their consideration of our long-term goals, enabled AMaT to run a high quality, in-person national event which has been a great success year-on-year. From planning to follow-up, the team have been invaluable."

Don Conlon, Program Coordinator, AMaT

#### BSCOS Annual Meeting March 2022 (British Society for Children's Orthopaedic Surgery)

We took over the event management of this 2 day conference two and half months before the event date, we assisted with the hybrid element of the event arranging the AV as well as selling exhibitors. The event had over 250 delegates attend live along with 45+ virtual delegates.

"I would like to thank HCUK for stepping in at short notice and helping to produce such an excellent conference. Their contribution was invaluable and resulted in a fantastic event. They were always attentive to the needs of the organisers, speakers and delegates and ensured smooth running of all aspects of the conference. Thoroughly recommended and should I have to do this again HCUK would be my 1st port of call"

Marcos Katchburian, Consultant Orthopaedic Surgeon, Maidstone & Tunbridge Wells NHS Trust



#### South West Multi-Professional Educational Conference 2022

This was a 1 day hybrid event with 200 onsite delegates and 200 virtual delegates. The onsite event had 10 different workshops for delegates to choose and attend on the day with 3 of these streamed to the virtual delegates plus a fully virtual workshop for those attending online.

"Clare, Stephanie and her team are efficient and extremely knowledgeable in running quality, educational healthcare events.

Throughout the process, from our initial meetings, to the event itself, and post event work, feedback, evaluation and de-brief, they made a highly complex process very straightforward. Our first South West Multi-Professional Hybrid Educational Conference was a real success, re-connecting our educators across various settings, coming together to share practice and learn from others for a better tomorrow in healthcare practice and education. The team understood the challenges faced and helped co-design and support our event. I cannot recommend HC-UK enough to organisations with an event idea in mind, and we at HEE-SW will continue to partner with them to deliver future events."

**Dr Jane Thurlow,** Associate Dean, Professional Education & Development SW Lead Health Education England South West



#### **PATIENT TESTIMONIALS**

Paul Scates, Person with Lived Experience of Personality Disorder & LGBT+ Representative

"As a person with lived experience of mental health inpatient settings I do my best to work

with the team to ensure that all training delivered has the person at the heart of training. I

have worked with Healthcare Conferences UK and co-produced conferences and training with

them for many years, on often challenging subjects such as Sexual Assault in Mental Health

Services, and I have no hesitation in recommending Healthcare Conferences UK."

Paul lives with Bipolar type II and it has historically crippled him for extended periods of his adult life. Bipolarity presents itself after a traumatic experience and for Paul that was at a very early age due to experiencing many years of sexual abuse by a 'supposed' friend of the family. More recently Paul has been training to become a professional counsellor to enhance his current one to one therapeutic practice.

**Elaine Coote,** Lived Experience inpatient Perinatal Treatment

"In the many years they have known me, I have always felt valued and appreciated by HCUK and recognized as a crucial part relevant professional events and training they provide. Delegates comment on how much they learn from the high quality events."

Originally a teacher for children with severe learning difficulties, she resigned to dedicate herself to the field of perinatal mental health. Her first book, 'Eyes without sparkle – a journey through postnatal illness' describes the story of her spiral into and out of postnatal depression and psychosis including inpatient treatment following the birth of her son.

**James Downs,** Young Adult with Lived Experience of inpatient mental health treatment, eating disorders, autism and severe mental illness

"My work as an expert by experience in the field of mental health has included extensive involvement in the co-creation of training, from writing curricula to delivering and evaluating the efficacy of a range of training programmes for healthcare professionals and managerial staff. I have worked across a number of organisations including the Royal College of Psychiatrists, NHS England, Mind, Samaritans, and universities such as UCL and Kings College London, striving to embed the principles of coproduction in order to make the impact of training programmes more effectively meet the needs of those with lived experience - especially underrepresented and diverse patient groups. Particular areas of interest of mine include eating disorders, serious mental illness, co-occurring conditions and disability, safeguarding, and equity, diversity and inclusion - amongst others. Having been involved with Healthcare Conferences UK as a leading training provider for many years, I would be privileged to bring my skills and expertise in co-production to their already well-established track record of embedding lived experience at the heart of training programmes."

Louise Gallie Patient Advocate, Blog Writer and Volunteer, University Hospitals
Plymouth, Lou speaks for us on her jorurny through deterioration
"Since I first started working with Healthcare Conferences UK, they have been a dream to work with.
Public speaking is still very new to me and something I took up by chance after a period of critical illness and rehabilitation. I speak as a patient of experience, about my journey through Intensive and beyond, about my experience of severe ICU Delirium and other subjects such as patient deterioration, patient partnerships and patient safety. I have a growing knowledge of patient experience work, patient rehabilitation other areas, using expertise from my personal experiences and volunteering within the NHS.

I feel very honoured that they have confidence in me to deliver an insightful and informative presentation, which engages the audience and gives them many tools to take away from their respective event. The HCUK team have been incredibly supportive, patient and understanding and is always on hand should I need advice or guidance.

Lived experience is a hugely valuable learning tool and I look forward to continuing my work with HCUK."



#### **TESTIMONIALS FROM DELEGATES**

We would be happy to share questionnaire results with you from any of our events. We have 1000's of positive testimonials, we particularly like this one as it fits with our ethos & values of improving patient care.

"I just wanted to say thank you for another excellent conference that you and the team have hosted at de Vere West One in London. I was lucky enough to be able to attend the day on PROMS last week and it was truly excellent. Every meeting of yours I have been to has been so well put together and very well run, with all anyone could hope for in terms of communication, preparation and course materials on the day and afterwards. The on the ground team are great and the catering services terrific. As a 'lay' person I feel very privileged to be able to be allowed a free place, which contributes to a feeling that comes across strongly which is that HC-UK wants to contribute to actually making things better for patients and families rather than just running courses or conferences. So I wanted to say that I think you and the team are genuinely making a difference to the care people receive and to thank you for doing so.

With best and festive wishes, Mary Ryan"

"I have attended several HC-UK events, both as an attendee and speaker, and think that the organisers have developed a very good product which helps meet CPD needs and supports networking. The conferences cover a wide range of topics relevant to contemporary healthcare issues in the UK and beyond. In my experience the organisers are very receptive to suggestions and welcome contributions from a range of perspectives. I have found events to be well-chaired and well-managed behind the scenes, providing genuine learning opportunities. Participants are enabled and encouraged to contribute on the day. Putting on a successful conference, whether in-person or online, is fraught with potential difficulties but I think HC-UK have found a winning formula. Hugh Wilkins"

#### REFERENCES FROM OTHER PARTNER ORGANISATIONS WE WORK WITH

We would happy for you to speak to any of our clients with regard to our partnership working.

#### **Lucy Warner**

CEO, NHS Practitioner Health

Email: <u>lucy.warner@nhs.net</u>

HCUK run the International Practitioner Health Summit, a two day multi stream event held at The Royal College of General Practitioners and attracting over 250 delegates.

#### **Dr Jane Thurlow**

Associate Dean, Professional Education & Development SW Lead

NHS England South West

Email: jane.thurlow@nhs.net

HCUK ran the Workforce Conference for Health Education England with 500 virtual and in person delegates in October 2022

#### **Dr Marcos Katchburian**

Consultant Orthopaedic Surgeon

Maidstone & Tunbridge Wells NHS Trust

Email: mkatchburian@nhs.net

BSCOS Annual Meeting (British Society for Children's Orthopaedic Surgery)

We took over the event management of this 2 day conference 2 and half months before the event date, we assisted with the hybrid element of the event arranging the AV as well as selling exhibitors. The event had over 250 delegates attend live along with 45+ virtual delegates.

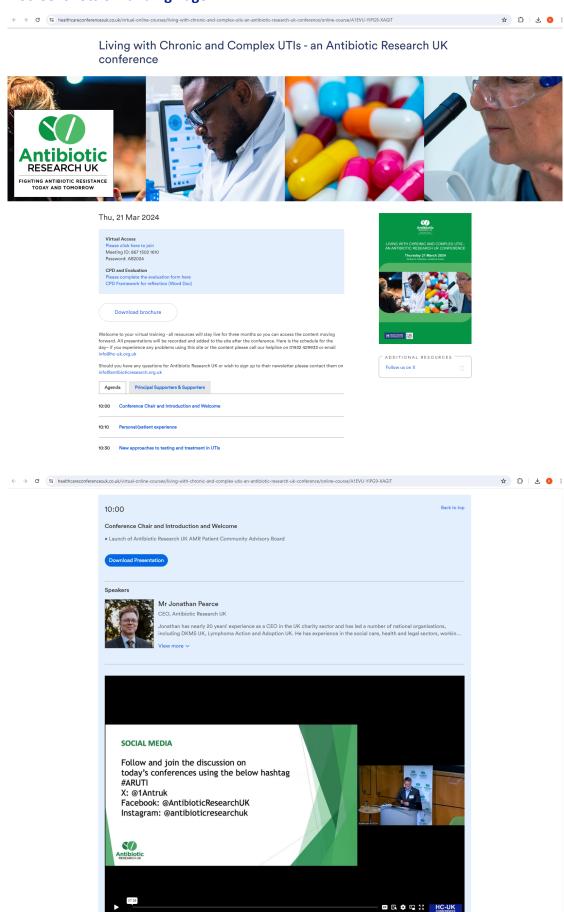
Further references on request

Copies of questionnaire evaluations available on request

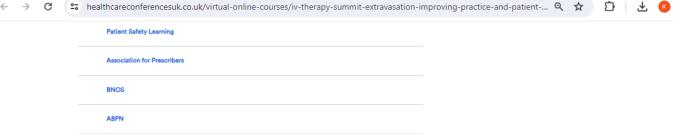
#### **APPENDIX LIST**

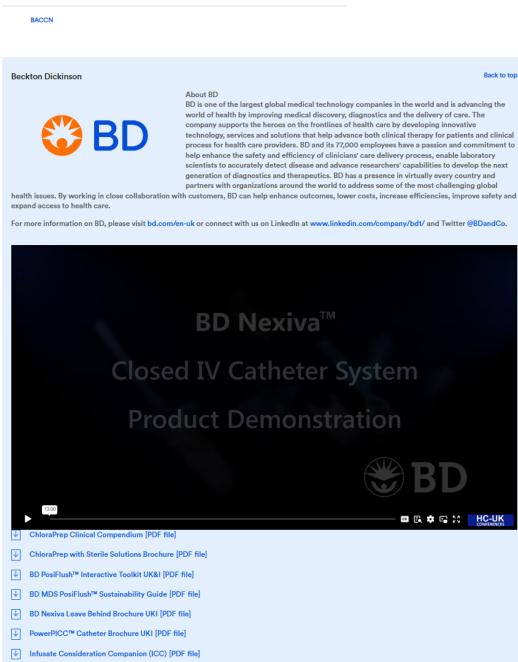
- 1. Screenshots of a landing page
- 2. Sample Conference Brochure Covers many more available at our website

#### **Appendix 1: Screenshots of Landing Page**

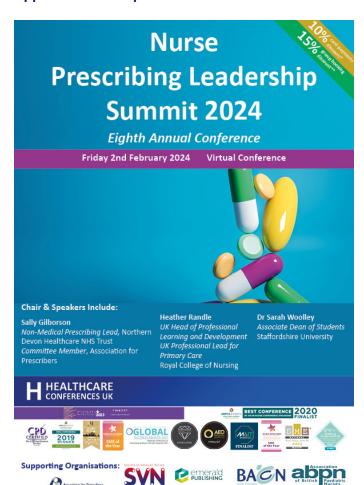


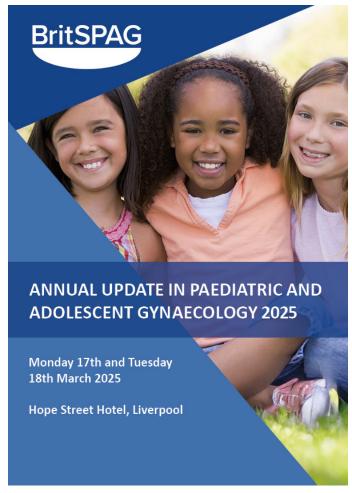
#### **Exhibitor Page**











# UKDHC ANNUAL SCIENTIFIC INFORMATICS CONFERENCE

UKDHC

Working digitally in healthcare: How to be smarter and better.

Wednesday 4<sup>th</sup> September 2024

Virtual Conference





### ADVANCES IN CHRONIC AND RECURRENT UTIS THE FUTURE OF TREATMENT AND RESEARCH

Thursday 18 September 2025 Wellcome Collection, London & Online

