

# Virtual Exhibition & Sponsorship



Virtual Exhibition Branding, Networking and Speaking Opportunities include:

- A dedicated page on the web based virtual conference platform
- Your logo included alongside the other exhibitors, sponsors and supporters
- Links to your website, literature, media files
- Product or Service Demos
- Live speaker slots in the main programme to present your product
- Access to all presentations and participation in the live Q&As and polling
- On the day access to chat with delegates and speakers virtually

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We are currently holding all our conferences virtually online. Virtual attendance provides delegates and exhibitors with the full conference experience from their workplace or home. We want to ensure exhibitors and sponsors are still able to engage with our audiences. Delegates that have already attended our virtual events have said:

*"I was surprised at how good it was to do it online. I was especially wary of doing a whole day, but it didn't feel onerous at all."*

*"The virtual experience worked very well, enjoyed the breakout sessions for discussion."*

*"I think the online format has worked much better overall than in person, it's made it much easier to make notes, cross reference stuff online etc throughout, and the breakout rooms worked well"*

## Virtual Exhibitor Package - £1000

- A page on our landing page's exhibition area including logo, link to your company, company overview and video – and any other resources you wish to add
- Optional breakout rooms throughout the day where delegates can meet with you
- A 10 minute presentation within the conference programme
- Your logo and information on the brochure and supporting marketing emails
- Delegate information post conference (subject to opt outs and GDPR restrictions)

Our conferences provide organisations working in the education sector with a unique opportunity to promote products and services, through engagement with decision-makers and their target audience of potential customers in the education industry. With each conference attracting a targeted audience of education professionals with specialist interest in our conference themes, we provide a highly cost effective marketing channel.

To discuss this package further, please email [carolyn@hc-uk.org.uk](mailto:carolyn@hc-uk.org.uk) or telephone 01932 429933

[For full terms and conditions see please click here](#)

Conference Title and Date		
Package/Sponsorship		Address
On booking you will be contacted regarding your stand choice		
Cost £ <small>All prices are exclusive of VAT</small>	Telephone	Mobile
Organisation		Email Address
Title	First Name	Twitter address <small>(so we can tag you in at the conference and keep you up to date with conference and exhibition news)</small>
Surname		Purchase Order Number (if applicable)
Job Title		Account Payable Contact
ONLY NEW CLIENTS TO COMPLETE BELOW		
Company reg. number	Country of registration	VAT reg number
Account Payable Direct Line		Account Payable Email
Signature <small>(Please read our terms &amp; conditions)</small>		Date

To discuss our virtual package, for a preview of our landing page or for more information please contact [carolyn@hc-uk.org.uk](mailto:carolyn@hc-uk.org.uk)

