

# Virtual Exhibition & Sponsorship



## *Virtual Exhibition Branding, Networking and Speaking Opportunities include:*

- A dedicated page on the web based virtual conference platform
- Your logo included alongside the other exhibitors, sponsors and supporters
- Links to your website, literature, media files
- Product or service demos
- Live speaker slots in the main programme to present your product
- Access to all presentations and participation in the live Q&As and polling
- On the day access to chat with delegates and speakers virtually

**H HEALTHCARE  
CONFERENCES UK**



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We are currently holding all our conferences virtually online. Virtual attendance provides delegates and exhibitors with the full conference experience from their workplace or home. We want to ensure exhibitors and sponsors are still able to engage with our audiences. Delegates that have already attended our virtual events have said:

*"I was surprised at how good it was to do it online. I was especially wary of doing a whole day, but it didn't feel onerous at all."*

*"The virtual experience worked very well, enjoyed the breakout sessions for discussion."*

*"I think the online format has worked much better overall than in person, it's made it much easier to make notes, cross reference stuff online etc throughout, and the breakout rooms worked well"*

Our conferences provide organisations working in the healthcare sector with a unique opportunity to promote products and services, through engagement with decision-makers and their target audience of potential customers in the healthcare industry. With each conference attracting a targeted audience of healthcare professionals with specialist interest in our conference themes, we provide a highly cost effective marketing channel.

To discuss our packages further, please email [sarahjane@hc-uk.org.uk](mailto:sarahjane@hc-uk.org.uk) or telephone 01932 429933

## Virtual Exhibitor Package - £1,000

- A 10 minute presentation within the conference programme
- Supporter spotlight feature in one marketing email to our full database of invited attendees – including logo and link to your company website
- A page on our landing page's exhibition area including logo, link to your company, company overview and video – and any other resources you wish to add
- A place at the conference to support the ad and provide contact through the chat
- Optional breakout rooms throughout the day where delegates can meet with you
- Your logo and information on the brochure and website
- Delegate information post conference (subject to opt outs and GDPR restrictions)

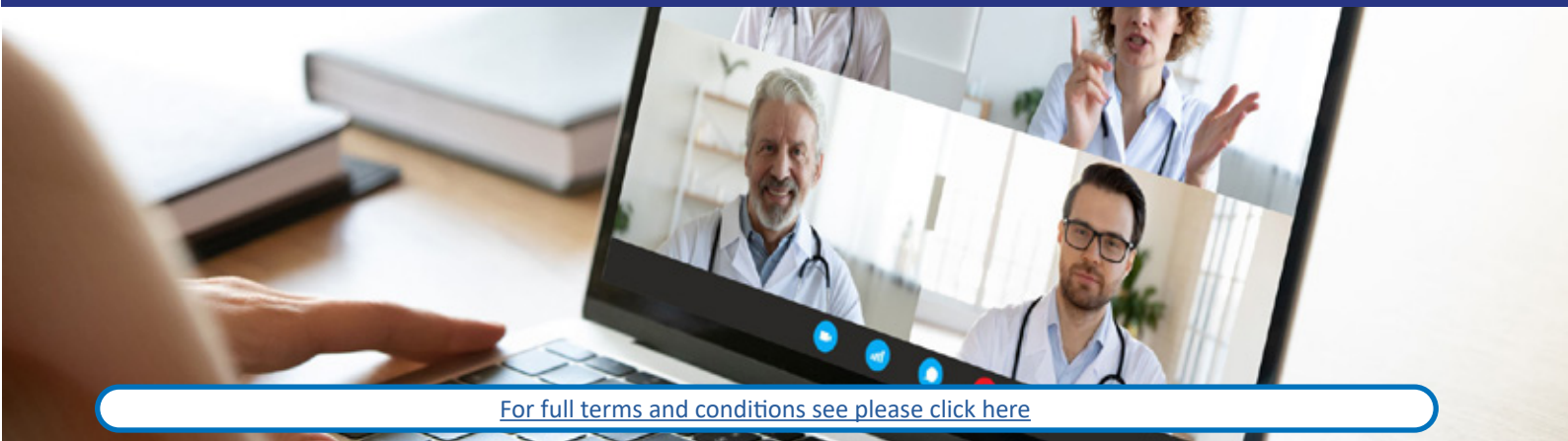
## Virtual Ad Package - £500

- A 5 minute advertising slot in the comfort break to show a demo video, rotating presentation or single page advert
- Supporter spotlight feature in one marketing email to our full database of invited attendees – including logo and link to your company website
- A place at the conference to support the ad and provide contact through the chat
- The ad and your contact details will also be included as a resource for delegates on the conference landing page, live for 3 months
- Delegate information post conference (subject to opt outs and GDPR restrictions)
- Your logo on the conference brochure and website

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<b>Conference Title and Date</b>		
<b>Package/Sponsorship</b>		<b>Address</b>
On booking you will be contacted regarding your stand choice		
<b>Cost £</b> <small>All prices are exclusive of VAT</small>		<b>Telephone</b>
<b>Organisation</b>		<b>Mobile</b>
<b>Organisation</b>		<b>Email Address</b>
<b>Title</b>	<b>First Name</b>	
		<b>Twitter address</b> <small>(so we can tag you in at the conference and keep you up to date with conference and exhibition news)</small>
<b>Surname</b>		<b>Purchase Order Number (if applicable)</b>
<b>Job Title</b>		<b>Account Payable Contact</b>
<b>ONLY NEW CLIENTS TO COMPLETE BELOW</b>		<b>Account Payable Direct Line</b>
Company reg. number	Country of registration	VAT reg number
<b>Signature</b> <small>(Please read our terms &amp; conditions)</small>		<b>Date</b>

To discuss our virtual packages, for a preview of our landing page  
or for more information please contact  
[sarahjane@hc-uk.org.uk](mailto:sarahjane@hc-uk.org.uk)



For full terms and conditions see [please click here](#)